

BORDERScene FILM FESTIVAL

2019 Sponsorship Commitment Form

(Local)



The Borderscene Film Festival ("BFF") is a New Mexico domestic non-profit corporation ID# 5491070. BFF is fiscally sponsored by the 501 (c) (3) Tina Reeves Foundation ("TRF") for federal tax deductions, EIN 82-1479544.

This form helps BFF staff track sponsorships to make sure all benefits committed to sponsor are delivered.

Sponsorships are tax-deductible to the maximum extent allowed by law. Email your high-resolution logo to info@borderscene.org.

Sponsorships with an incremental payment schedule are available.

Sponsorship Type:

Cash Amount \$ _____ In Kind Amount \$ _____ (determined by BFF)

This is a co-sponsorship and my co-sponsor is: _____

This is a sponsorship with an incremental payment plan: ☐ (plan to be scheduled with BFF)

- **In-kind sponsors** donate goods or services rather than cash as their **sponsorship** offering. Total cash value of donation will be determined by BFF by combining total value of all donations provided in kind by sponsor.
- Co-sponsors split benefits – additional credentials & tickets available for purchase.
- Sponsor may combine cash and in-kind donations.
- Sponsor can add to total donation amount at any time.

Sponsor Name (exactly as you would like it to appear in any published material): _____

Contact Name: _____

Best Phone: _____ **Email:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Website: _____

Please make checks payable to: **Borderscene Film Festival or Tina Reeves Foundation (federal tax deduction).**

Card Number: _____

Name on Card: _____ **Expiration Date:** _____ **Security Code:** _____

The benefits annotated on the 2019 Sponsor Benefits page of this commitment are the benefits that this sponsor is to receive in return for total amount of in-kind and cash donations. Sponsor is not entitled to receive any benefits until the festival has received 100 percent of the sponsors commitment. If sponsor total ends up being less than committed, then BFF staff will determine benefits for amount donated by sponsor. The tax-deductible portion of the sponsorship may be less than the full sponsorship amount, and the festival has made no promises or representations to this sponsor, other than as contained in this commitment form, regarding their sponsorship or the tax consequences or benefits of the sponsorship. Sponsor has stated understanding that Borderscene Film Festival reserves all rights to design, conduct, produce and manage all events, and my sponsorship grants no rights in these areas.

I acknowledge and accept the terms and conditions of this commitment.

BFF Officer Printed Name: _____

BFF Officer Signature: _____ Date: _____

2019 SPONSOR BENEFITS

(Local)

Producer - \$10,000

- Named in select radio advertising
- 30 second (company provided) advertisement and logo to be shown during intermissions between films
- Full table (10 seats) at festival award show
- Logo shown on festival social media each day of the festival
- On stage mention at award show
- Recognition at all social events
- Sponsor mention prior to all films at festival
- Four (4) invites to private celebrity luncheon
- Logo printed on BFF poster
- Logo in program
- Logo on BFF website and social media linking to sponsor site
- Ten (10) Sponsor tickets

Notes: _____

Director - \$5,000

- Full table (10 seats) at festival award show
- Logo to be shown during intermissions between films
- Logo shown on festival social media three times (3) during festival
- On stage mention at award show
- Recognition at all social events
- Sponsor mention prior to 50% of all films at festival
- Two (2) invites to private celebrity luncheon
- Logo printed on BFF poster
- Logo in program
- Logo on BFF website linking to sponsor site.
- Six (6) Sponsor tickets

Notes: _____

Star - \$2,500

- 1/2 table (5 seats) at award show
- Logo shown on festival social media one time (1) during festival
- On stage mention at award show
- Recognition at all social events
- Random mention prior to films at festival
- Logo printed on BFF poster
- Logo in program
- Logo on BFF website linking to sponsor site
- Four (4) Sponsor tickets

Notes: _____

Agent - \$1,000

- On stage mention at award show
- Recognition at all social events
- Logo printed on BFF poster
- Logo in program
- Logo on BFF website linking to sponsor site
- Two (2) Sponsor tickets

Sponsor - \$500

- On stage mention at award show
- Recognition at all social events
- Logo on BFF website linking to sponsor site
- One (1) Sponsor ticket

Donation - \$1 - \$499

- Logo on BFF website linking to sponsor site

Local **CASH** sponsorships of over \$500 will receive two (2) tickets to our private sponsor party, prior to the festival.

All local sponsors can purchase additional festival passes at a 50% discount.